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For Immediate Release

Strata™ Releases Strata Live 3D™

Creates Realtime/Photoreal 3D for Flash, PDF and the Web

St. George, Utah, May 30, 2006 — Strata, the company adding the power of 3D to the designer's toolset, today announced it has released Strata Live 3D.

[Strata Live 3D](#) is a powerful real-time 3D application to create content for the web, Flash and PDF documents. Strata Live 3D creates high quality content perfect for marketing projects, online catalogs, training manuals, design presentations and more. Based on Java, Live 3D content requires no plug-in to run and works on virtually any machine.

“Strata Live 3D works with 3D modeling applications such as [Strata 3D CX](#), [Strata Foto 3D™](#), 3D Studio Max™, Maya™, and more,” stated Ken Bringham, Strata president. “It will be a valuable technology for everyone interested in better communicating their corporate and product messages. The combination of interactive 3D product demonstrations and textual content provides a more innovative, interactive and compelling way to convey product knowledge and even abstract concepts.”

By adding Strata Live 3D to the Adobe® user's workflow, for example, designers will be able to create presentations, documentation and proposals that go well beyond today's offerings. Integration with Adobe's Flash™, Dreamweaver™ and Acrobat™ applications is a key part of this 3D workflow upgrade.

“The combination of Strata Live 3D and Adobe PDF is a strong solution for customers who need to share or collaborate on 3D content with internal workgroups or beyond the firewall with partners and customers,” said Bahman Dara, Adobe senior product marketing manager for Acrobat, Intelligent Documents Business Unit. “By supporting Adobe PDF in Strata Live 3D, Strata will enable users to ensure that anyone can view and interact with 3D content as it was intended, simply by using Acrobat 7.0 or even the free Adobe Reader 7.0.”

For more information about Strata Live 3D please visit www.strata.com

About Strata

Strata is a division of Corastar Inc. and a member of the Vistedge corporate partnership program. Strata is located in the scenic red rock country of southern Utah. For more information see www.strata.com, or call 800-678-7282.

Strata 3D, Live 3D, Foto 3D, Strata 3D CX and Red Rock Revival are trademarks of and/or licensed by Corastar Inc. All other trademarks contained herein are the property of their respective owners.