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For Immediate Release

Strata™ Announces Strata Foto 3D™

Allows Designers to Create Professional Quality 3D Content from Still Images

St. George, Utah, May 30, 2006 — Strata, the company adding a new dimension to the designer's toolset, today announced the release of [Strata Foto 3D](#), the professional tool for converting still images into a high quality—fully textured 3D mesh.

Strata Foto 3D uses pictures of any object, which are taken from a number of viewpoints, to automatically build a high quality 3D model. Strata Foto 3D exports standard file formats and connects to [Strata 3D CX](#)™ as well as other 3D packages. Strata Foto 3D models can then be used for real-time applications such as games web presentations (using [Strata Live 3D](#)™) for creating online product catalogs or marketing demonstrations, client illustrations, animations, design projects – the list goes on and on.

This announcement supports Strata's vision to extend its product line to include additional 3D tools that connect with each other as well as existing applications used in the designer's toolset.

“Strata Foto 3D is one of the new technologies we have added to our product line this year,” said Ken Bringhurst, Strata president. “And it is only the beginning. Our plan for the future is to offer more easy to use, yet powerful applications that create high quality output and allow the designer to become more efficient in his or her work.”

“Every designer knows how long it can take to recreate an object that already physically exists. I can't tell you how many times I've wished I could just snap my fingers and have an object digitized and ready for use inside of Strata 3D CX,” states Lex de Azevedo. “Strata Foto 3D is almost that easy. It paid for itself the first time I used it. Every designer needs to get this great new tool.”

For more information about Strata Foto 3D please visit www.strata.com

About Strata

Strata is a division of Corastar Inc. and a member of the Vistedge corporate partnership program. Strata is located in the scenic red rock country of southern Utah. For more information see www.strata.com, or call 800-678-7282.

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