

Contact Information

Rebecca Taylor
Phone (435) 628-5218
Fax (435) 628-9756
rebeccat@strata.com

For Immediate Release

Strata™ Signs Agreement with Allen Academy of e-Learning

Deal adds 3D to Adobe and Macromedia Curriculum in Classrooms Around the World

St. George, Utah, November 23, 2004 — Strata, the company dedicated to adding a new dimension to the designer's toolset, announced today that it is partnering with Allen Academy to extend 3D design education into university, high school and junior high school classrooms.

For over 10 years the Allen Academy of e-Learning has provided courses that help students learn to create multimedia using the same software and instructional processes that professional developers use in industry. Emphasizing hands-on-training to build real-world skills, the Allen Academy allows students to participate in e-Learning activities by doing real work.

Allen Academy offers technology education to students through partnerships with two other multimedia software leaders, Macromedia® and Adobe®. Through its agreement with Strata, Allen Academy will include Strata 3D as the product to connect their digital media curriculum to the third-dimension.

“We're anxious to begin providing a 3D experience to talented students in middle schools, high schools and colleges with whom we consult. Our offering to schools is a unique program that gives students a holistic view of digital media production in real-world project situations.” Said Jared Allen, co-Vice President for Allen Academy. “Thousands of design students, in countries around the world, will have the opportunity to learn how to integrate 3D into their workflow.”

About Allen Academy

Allen Academy provides technology teachers within schools the resources they need to successfully teach the many different aspects of multimedia.

For additional information on Allen Academy visit www.allenacademy.com.

About Strata

Strata is a division of Vistedge Inc. Vistedge is a privately owned corporation based in Sandy, Utah. Strata is dedicated to developing and publishing powerful, easy-to-use 3D software tools for the creative individual. For more information see www.strata.com, or call 800-678-7282.

Strata 3D, Strata 3Dpro, Strata 3D CX and Red Rock Revival are trademarks of and/or licensed by Vistedge, Inc. All other trademarks contained herein are the property of their respective owners.