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For Immediate Release

Strata™ Powers-Up the 3D Suite™/Goes Cross Platform

More options, enhancements and power added to Strata 3D CX™, Strata Foto 3D™ and Strata Live 3D™

St. George, Utah, November 7, 2006 — Strata, the company adding the power of 3D to the designer's toolset, announced today important enhancements and additions to all three of the applications that make up the Strata 3D Suite™. The Strata 3D Suite provides a complete solution to capture, model, render, animate and present 3D content for design and commerce.

Strata 3D CX Gets 50+ Enhancements/Universal Binary Public Beta

Strata's industry leading 3D design application has been upgraded with over fifty enhancements and fixes. The upgrade is available free to current Strata 3D CX 5.0 users. Also available today is a public beta of the Macintosh Universal Binary version of Strata 3D CX. This new version runs natively on Intel Core 2 Duo based machines and is available to anyone wanting to tryout this beta version.

Strata Foto 3D Mac Port Announced

Strata's highly rated application for creating 3D objects from simple digital photographs is coming to the Mac. Foto 3D for the Mac is currently in beta testing and will be in public beta soon. Foto 3D for Mac OS X is expected to ship in the first quarter of 2007. Pricing for the Mac version will be the same as the current Windows application - \$495. Current Windows users can purchase a cross-platform upgrade for \$99.

Strata Live 3D Goes 1.1 and Spins-Off 3D PDF Application

Strata Live 3D 1.1, a free upgrade for current Live 3D users, adds a series of important enhancements to improve design workflow. Strata is also announcing the spin-off of Strata Live 3D: PDF – an easy to use application that makes it a snap to add 3D content to any PDF document. This new product can be used as a companion to Strata Live 3D or as a standalone application. Strata Live 3D: PDF will be priced at \$139 and is expected to ship in early 2007. Existing users of Strata Live 3D will get this PDF tool as a free addition to their existing license.

Special Offer for Strata 3D Owners

Strata is offering the complete cross platform 3D Suite at special pricing through the end of this year. Customers who own or upgrade to Strata 3D CX 5.0 can complete the full 3D Suite for only \$495 – a savings of close to \$500 over the standard pricing. This special offer provides both Mac and Windows licenses for Live 3D, Live 3D: PDF and Foto 3D. All beta versions will be made available to registered users, allowing them to get started with these new technologies right away on the platforms of their choice. A discount code will be sent to current CX owners allowing them to access this special pricing. More information is available at www.strata.com.

Free Updaters Available

Current users of Strata 3D CX 5.0 and Strata Live 3D 1.0 can get free updates by going to www.strata.com/support_updates.asp. Users interested in the Public Betas for Strata 3D CX for Intel Macs and Strata Foto 3D for Mac OS X can find information at www.strata.com/support_public_betas.asp.

About Strata

Strata is a division of Corastar Inc. Strata is located in the scenic red rock country of southern Utah. For more information see www.strata.com, or call 800-678-7282.

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