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**FOR IMMEDIATE RELEASE**

**Strata 3Dpro 3.9 ships - offers Brains and Brawn**

*Three disc set includes Training DVD, Texture Libraries, Features and Enhancements*

**St. George, Utah, September 24, 2003** — Strata, the company dedicated to adding a new dimension to the designers toolset, announced today the shipping of Strata 3Dpro version 3.9. This three disc set adds brawn to an already feature rich application – and brain in the form of extensive learning and creative resources.

In the realm of “Brawn” Strata 3Dpro 3.9 provides power-user features such as alpha channel anti-alias blending, multi-light shadow optimization, hierarchical object structure advancements, and 2D bezier extraction. Also, Open GL support has been enhanced for speed and efficiency and the Raydiosity renderer has been integrated with the Photon engine for superior image quality and speed.

In the area of “Brains” Strata 3Dpro 3.9 includes an array of resources for learning and using the product. The three disc set provides multiple PDF tutorials from ArtGrunt, Simply Strata and Westrim Digital Arts. Also included is a training DVD from Westrim and the complete StrataUser texture resource library from ArtGrunt. The DVD is part of Westrim’s “Red Rock Strata Professional” series and features detailed instruction from master Strata artists Chris Tyler and Duncan MacGruer. The ArtGrunt StrataUser texture series includes “Exotic Woods”, the “Kitchen Sink”, “Rosie’s Rivet Shop” and “REALuster”.

“This release is by far the most complete, capable version of Strata 3D to date.” stated Jean Probert, professional designer and illustrator. “The quality and features alone easily justify the upgrade price – but when you add in the bonus tutorials, ArtGrunt libraries and the Westrim DVD – all I can say is wow, what a value!”

The texture libraries provide the user with virtually all the resources needed for instant professional level work. The Westrim Digital Arts training DVD puts all those resources to immediate use by offering in-depth information for creating hyper realistic images for print, web or animations.

Owners of Strata 3Dpro versions 3.6 and 3.7 can upgrade for just \$99. Owners of earlier versions Strata 3Dpro can upgrade for \$129. Owners of Strata 3Dplus can purchase the upgrade for \$349. Recent buyers of Strata 3Dpro (version 3.8) can download a free updater or they can purchase the three disc set for only \$39.95.

The complete three disc set is also available as a designers upgrade (for artists owning a competing 3D application or any qualifying Adobe or Macromedia application) for just \$449. The suggested retail price for Strata 3Dpro 3.9 is \$695. Academic pricing is available.

For more information about Strata 3Dpro 3.9 go to [www.strata.com](http://www.strata.com) or call 1-800-STRATA 3D (800-787-2823). Jean Probert’s work can be seen at [www.jeanprobert.com](http://www.jeanprobert.com).

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Strata is a division of Corastar Inc. Corastar is a privately owned corporation based in St. George, Utah, amid the beautiful redrock country near Zion National Park and the Grand Canyon. Strata is dedicated to developing and publishing powerful, easy-to-use 3D and DV software tools for the creative individual, and to building an exciting new paradigm for business in the digital age with a focus on openness, innovation and shared community. Strata software product lines include Strata 3D™, Strata DV™ and Strata FX™. For more information see [www.strata.com](http://www.strata.com).

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