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## **3D Models from a Digital Camera: Strata Foto 3D™ CX 2 Ships**

*Version 2 lets you use images from virtually any source to build a 3D model*

**St. George, Utah, September 23, 2009** — Strata, the company adding the power of 3D to the designer's toolset, today released Strata Foto 3D CX 2. This new version of Foto 3D makes it even easier to create 3D models from photographs, allowing the use of image sets taken from video as well as still images. Foto 3D's patented technology has revolutionized model creation of real-world objects and version 2 takes this technology to another level.

Strata Foto 3D CX allows the use of a standard digital camera to capture real-world objects as fully textured 3D models. Foto 3D is ideal for difficult to model objects like organic shapes, soft forms and hand made items. A plug-in for Adobe's Photoshop is included which integrates Foto 3D's model creation with Photoshop's image and 3D model manipulation capabilities.

New in Strata Foto 3D CX 2 is the ability to use images taken from a variety of sources, including aerial photographs, frames taken from video, and pictures of objects too large to fit within a standard studio setting. Key features can now be marked with "pins" in the software while smaller objects can still be placed on a printed template for enhanced automation.

Foto 3D models are ideal for developing packaging, games, illustrations, online catalogs and more. One of the major challenges facing virtual world projects is creating 3D models of existing objects. Users of systems such as Second Life can now capture the objects they need from the real world and bring them into the virtual world. This makes it possible to quickly expand on projects of many types without the skill and time required using traditional 3D modeling tools.

Strata Foto 3D exports standard file formats and connects to Strata Design 3D CX™ as well as other 3D packages. The model can also be imported into Strata Live 3D for interactive 3D display within a website, flash file, or an Adobe Acrobat PDF document (without any plug-ins).

Strata Foto 3D is an offshoot of patented technology developed by Canon and Creative Dimension Software.

"To be able to use a standard digital camera to create 3D models is amazing," said Ken Bringhurst, Strata President. "Foto 3D CX 2 makes the process even easier and creates higher quality models than the previous version. This is a very important addition to our Strata 3D CX Suite of tools."

### **About Strata**

Strata is the developer and publisher of the Strata 3D CX Suite of products. The suite lets users capture, create, design and deliver - all in 3D. All four Strata 3D CX Suite applications include plug-ins for Adobe applications, taking Photoshop, Illustrator and Flash to a higher level.

Strata is a division of Corastar Inc. Strata is located in the scenic red rock country of southern Utah. For more information see [www.strata.com](http://www.strata.com), or call 800-678-7282.

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