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For Immediate Release

Strata™ Releases Trial Version of Strata Foto 3D™

Free version allows users experience the power of creating models from photographs

St. George, Utah, August 23, 2006 — Strata, the company adding the power of 3D to the designer's toolset, released today the trial version of Strata Foto 3D. Strata's ongoing commitment to let customers "try before you buy" has assisted over 500,000 artists explore, learn and become productive with its industry leading 3D product line.

Strata Foto 3D is an efficient photo-based system for modeling real world objects. Powered by patented model generation and sophisticated texturing technology, Foto 3D allows a 3D model to be created quickly and inexpensively using standard digital cameras while requiring no technical skill or expensive hardware. Foto 3D creates models that can be displayed and used in a variety of applications.

Strata Foto 3D exports standard file formats and connects to Strata 3D CX™ as well as other 3D packages. The model can also be imported into Strata Live 3D for interactive 3D display within a website, flash file, or an Adobe Acrobat PDF document (without any plug-ins).

"Every designer knows how long it can take to recreate an object that already physically exists. I can't tell you how many times I've wished I could just snap my fingers and have it digitized and ready for use inside of Strata 3D CX," states Lex de Azevedo. "Strata Foto 3D is almost that easy. It recreates both the geometry and the surface graphics. Foto 3D paid for itself the first time I used it. Every designer needs to get this great new tool."

Designers wanting to tryout Strata Foto 3D should visit http://www.strata.com/foto3d_demo.asp.

About Strata

Strata is a division of Corastar Inc. and a member of the Vistedge corporate partnership program. Strata is located in the scenic red rock country of southern Utah. For more information see www.strata.com, or call 800-678-7282.

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