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Webby Nomination goes to Strata User Dan Spangler
3D Project ExploreMarsNow.org in running for “Online Oscar®”

St. George, Utah, April 30, 2003—Strata, the trail-blazing company dedicated to making it easy for designers to create high quality content, announced today that the web site ExploreMarsNow.org, created by illustrator Dan Spangler using Strata 3Dpro, has been nominated for the prestigious Webby Award, hailed by Time Magazine as the “online Oscar”.

Using ultra realism in site content and graphics, ExploreMarsNow presents plausible concepts for near future Mars missions drawing upon the depth of knowledge from experts around the world. Visitors can explore the Mars Base Habitat and Rover. As they explore, visitors will be given many opportunities to learn about the science & technology underlying the design of these artifacts as well as the hostile physical environment of Mars itself.

According to Mr. Spangler “Strata 3Dpro has a simple and elegant interface backed by one of the finest rendering engines I have seen in 3-D software. This, combined with its intuitive object handling and view setup, enables me to create photo-realistic images under tight deadlines. ExploreMarsNow.org demonstrates the power of Strata 3D as a tool for online education & design presentation.”

The Webby Awards are determined by the International Academy of Digital Arts & Sciences, a diverse organization that includes over 420 members such as musicians Beck and David Bowie, internet inventor Vint Cerf, political columnist Arianna Huffington, and Simpsons creator Matt Groening.

In addition to the Webby nomination, ExploreMarsNow has been honored as a “USA TODAY Hotsite” and a “Yahoo Pick”.

About the Webby Awards

Founded in 1996, The Webby Awards is the leading international honors for consumer web sites and individual achievement in technology and creativity. The International Academy of Digital Arts and Sciences selects the nominees, winners, and presents the awards event. Sponsors of The 7th Annual Webby Awards include media partners Business 2.0, Fortune and Fortune Small Business magazines; Event partners PricewaterhouseCoopers and Nielsen//NetRatings; Official Sponsors The Creative Group, IDG, Absolut Vodka, Comstock Images, and Rackspace Managed Hosting. For more information visit <http://www.webbyawards.com/>.

About Strata

Strata is a division of Corastar Inc. Corastar is a privately owned corporation based in St. George, Utah, amid the beautiful redrock country near Zion National Park and the Grand Canyon. Strata is dedicated to developing and publishing powerful, easy-to-use 3D and DV software tools for the creative individual, and to building an exciting new paradigm for business in the digital age with a focus on openness, innovation and shared community. Strata software product lines include Strata 3D™, Strata DV™ and Strata FX™. For more information see www.strata.com.

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