

**Contact Information**

Rebecca Taylor  
Phone (435) 628-5218  
Fax (435) 628-9756  
rebeccat@strata.com

For Immediate Release

**Allen Academy Joins Strata's Connected Partner Program**

Partnership Creates **3D** Product and **Curriculum** for **Classrooms** Around the World

**St. George, Utah, April 5, 2005** — Strata, the company dedicated to adding a new dimension to the designer's toolset, announced today that Allen Academy has joined the Connected Partner Program. Allen Academy, the leading provider of technology educational materials for Macromedia® and Adobe®, has partnered with Strata to create a comprehensive curriculum for students seeking to learn how to design in 3D.

Strata will immediately offer Allen Academy's 3D Academy package, which includes Strata 3D CX, for a special academic price at its online store located at [www.strata.com](http://www.strata.com).

"We're anxious to provide a 3D experience to talented students in the middle schools, high schools and colleges with whom we consult", stated Nathan Allen, co-Vice President for Allen Academy. "Our partnership with Strata offers schools a unique program that gives students a holistic view of 3D production in real-world project situations. Thousands of design students, in countries around the world, will have the opportunity to learn how to integrate 3D into their workflow."

"Including Allen Academy in the Connected Partner Program was a no-brainer", added Ken Bringhurst, Strata's President. "Supporting education has always been an important part of our business. This partnership solidifies Strata's position as the leading provider of 3D to the academic sector."

**About Allen Academy**

Allen Academy provides technology teachers within schools the resources they need to successfully teach the many different aspects of multimedia.

For additional information on Allen Academy visit [www.allenacademy.com](http://www.allenacademy.com).

**About Strata**

Strata is a division of Vistedge Inc. Vistedge is a privately owned corporation based in Sandy, Utah. Strata is dedicated to developing and publishing powerful, easy-to-use 3D software tools for the creative individual. For more information see [www.strata.com](http://www.strata.com), or call 800-678-7282.

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