

Contact Information

Rebecca Taylor
Phone (435) 628-5218 ext. 5282
Fax (435) 628-9756
rebeccat@strata.com

FOR IMMEDIATE RELEASE

Strata 3Dpro with Photons Goes Native in Japan

Strata ships Strata 3Dpro v. 3.8J – Toon Rendering, Stochastic Raydiosity, Enhanced Deform Added

St. George, Utah, April 2, 2003—Strata, the trail-blazing company dedicated to making it easy for designers to create high quality content, announced today the shipping of the Japanese version of its powerful Strata 3Dpro v. 3.8 product for designers, illustrators and animators. This new version runs native on Apple's OS X and OS 9 Kanji system. Strata 3Dpro 3.8J makes it even easier for Japanese creative professionals to model, texture and render their 3D vision using a modern OS supporting multiple processors and protected memory – with an interface familiar to Photoshop and Illustrator users.

According to Keiko Shiino, Marketing Director for Software Too, "Strata 3Dpro 3.8J will provide a new level of power to Japanese artists. This is one upgrade that people have really been looking forward to."

With the added power and flexibility of version 3.8J the possibilities are extended with:

- Photon light refraction and reflection
- Stochastic sampling for enhanced realism in Raydiosity™
- Toon rendering for quick, high quality cartoon images
- Enhanced deform for modeling and animation effects
- Jiggle enhancements for more realistic motion
- Power user features for streamlined workflow

"Running native in OS X and the new features of version 3.8 make it much easier for me to create outlines in Adobe Illustrator, import them into Strata 3Dpro, create texture maps in Photoshop, and then produce an image that knocks the socks off of my clients. This is the way design workflow should be." added Dave Winslow, designer and KCAI certified instructor.

Strata 3Dpro supports output in both pixels and true vector formats with JPEG, Flash, EPS, .ai (Illustrator native vector file) and QuickTime, among many more.

Strata 3Dpro 3.7 is available for Microsoft Windows XP.

For more information about Strata 3Dpro go to www.strata.com.
Or call 1-800-STRATA 3D (800-787-2823) for more information.

Strata is a division of Corastar Inc. Corastar is a privately owned corporation based in St. George, Utah, amid the beautiful redrock country near Zion National Park and the Grand Canyon. Strata is dedicated to developing and publishing powerful, easy-to-use 3D and DV software tools for the creative individual, and to building an exciting new paradigm for business in the digital age with a focus on openness, innovation and shared community. Strata software product lines include Strata 3D™, Strata DV™ and Strata FX™. For more information see www.strata.com.

Strata 3D, Strata 3Dpro, Strata DV and Strata FX are trademarks of and/or licensed by Corastar Inc. All other trademarks contained herein are the property of their respective owners.