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For Immediate Release

Strata™ Announces Strata Foto 3D

Allows Designers to Create Professional Quality 3D Content from Still Images

St. George, Utah, December 12, 2005 — Strata, the company adding a new dimension to the designer's toolset, today announced the release of Strata Foto 3D, the professional tool for converting still images into a high quality—fully textured 3D mesh.

Strata Foto 3D uses pictures of any object, which are taken from a number of viewpoints, to automatically build a high quality 3D model. Strata Foto 3D exports standard file formats and connects to Strata 3D CX as well as other 3D packages. It also can output true 3D content in a number of web formats, including Java, to make web pages come alive.

This announcement supports Strata's vision to extend its product line to include additional 3D tools that connect with each other as well as existing applications used in the designer's toolset.

"Strata Foto 3D is the first in a long line of new technologies we will be releasing in the next few months," said Ken Bringham, Strata president. "Our plan for the future is to offer more easy to use, yet powerful applications that create high quality output and allow the designer to become more efficient in his or her work."

"Every designer knows how long it can take to recreate an object that already physically exists. I can't tell you how many times I've wished I could just snap my fingers and have it digitized and ready for use inside of Strata 3D CX," states David Winslow. "Strata Foto 3D is almost that easy. It paid for itself the first time I used it. Every designer needs to get this great new tool."

For more information about Strata Foto 3D please visit www.strata.com

About Strata

Strata is a division of Vistedge Inc. Vistedge is a privately owned corporation based in Sandy, Utah. Strata is dedicated to developing and publishing powerful, easy-to-use 3D software tools for the creative individual. For more information see www.strata.com, or call 800-678-7282.

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