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For Immediate Release

Strata™ Inks Deal with Kaon Interactive

Extends Strata [Live 3D](#) to [put Realtime/Photoreal 3D into Flash, PDF and the Web](#)

St. George, Utah, December 12, 2005 — Strata, the company adding a new dimension to the designer's toolset, today announced it has entered into an agreement with Kaon Interactive, Inc., to add functionality to the soon to be released Strata [Live 3D](#).

Strata [Live 3D](#) allows 3D to come alive on web pages, [Flash content](#) as well as in Adobe Portable Document Format (PDF) files. [The Kaon based technology provides real-time photo quality 3D images that can be integrated into virtually any site or presentation.](#) This announcement supports Strata's vision to extend its product line to include additional 3D tools that connect with each other as well as [existing](#) applications used in the designer's toolset.

"Strata [Live 3D](#) will be a valuable technology for everyone interested in better communicating their corporate and product messages," stated Ken Bringhurst, Strata president. "The combination of interactive 3D product demonstrations and textual content provides a more innovative, interactive and compelling way to convey product knowledge [and even abstract concepts](#). This is the first of many forthcoming announcements of new and exciting products from Strata."

Kaon Interactive is excited about working with Strata," said Gavin Finn, CEO of Kaon. "Bringing this revolutionary product to Strata's user base will transform how the world views 3D content."

By adding Strata [Live 3D](#) to the Adobe user's workflow, for example, designers will be able to create presentations, documentation and proposals that go well beyond today's offerings. [Integration with Adobe's Flash, Dreamweaver and Acrobat applications is a key part of this 3D workflow upgrade.](#)

"The combination of Strata [Live 3D](#) and Adobe PDF is a strong solution for customers who need to share or collaborate on 3D content with internal workgroups or beyond the firewall with partners and customers," said Bahman Dara, [Adobe](#) senior product marketing manager for Acrobat, Intelligent Documents Business Unit. "By supporting Adobe PDF in Strata [Live 3D](#), Strata will enable users to ensure that anyone can view and interact with 3D content as it was intended, simply by using Acrobat 7.0 or even the free Adobe Reader 7.0."

[For more information about Strata Live 3D please visit \[www.strata.com\]\(http://www.strata.com\)](#)

About Strata

Strata is a division of Vistedge Inc. Vistedge is a privately owned corporation based in Sandy, Utah. Strata is dedicated to developing and publishing powerful, easy-to-use 3D software tools for the creative individual. For more information see www.strata.com, or call 800-678-7282.