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FOR IMMEDIATE RELEASE

Strata Announces Creativepro.com Red Rock Challenge

Grand Prize includes "Learning Vacation" to Zion Canyon – over \$10,000 in total Prizes

St. George, Utah, February 25, 2004 — Strata, the company dedicated to adding a new dimension to the designer's toolset, has teamed with Creativepro.com to launch a design challenge to redefine a legend – "Rocky" the mascot of the Red Rock designers conference.

Rocky started life as a petroglyph – a two dimensional graphic illustrating the spirit of the legendary Red Rock conference, held in beautiful Zion Canyon in southwestern Utah. The Creativepro.com Red Rock Challenge, with over \$10,000 in prizes, calls on designers everywhere to give Rocky a makeover and develop the primary image for the June 2-4, 2004 conference.

A Grand Prize in a Grand Place

The winning artist receives the Grand Prize Learning Vacation package worth over \$2,400. The package includes three days/two nights in stunning Zion Canyon at Zion National Park, two passes to the Red Rock conference, \$500 in travel cash, a Creativepro.com fleece vest, a copy of Scott Kelby's best selling book "Photoshop CS Down & Dirty", PhotoshopCafe's amazing "Guru Package" and a one year subscription to Mac Design Magazine.

12 More Winners

In addition to the Grand Prize, the Creativepro.com Red Rock Challenge will award two 2nd place prizes valued at over \$1,000 each and ten 3rd place prizes valued at up to \$800 each.

And Yes, "No Purchase Necessary"

Even designers who don't own Strata 3D can enter the challenge. In addition to Strata 3Dpro (\$695) and the Strata 3Dplus (on special now for just \$49.95), designers can use Strata's fully functional trial version to create 3D images for finishing in Photoshop. The trial version can be found at <http://www.strata.com/products>.

Enter Here

To learn more about the Creativepro.com Red Rock Challenge, or to enter, go to www.strata.com.

About the Sponsors

Sponsors for the challenge include Creativepro.com, Mac Design Magazine, PhotoshopCafe, Scott Kelby Books, Maumedia, Westrim Digital Arts, Red Rock Revival and Strata. Information about the Red Rock conference can be found at www.redrockrevival.com.

About Strata

Strata is a division of Corastar Inc. Corastar is a privately owned corporation based in St. George, Utah, amid the beautiful redrock country near Zion National Park and the Grand Canyon. Strata is dedicated to developing and publishing powerful, easy-to-use 3D and DV software tools for the creative individual, and to building an exciting new paradigm for business in the digital age with a focus on openness, innovation and shared community. For more information see www.strata.com.

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