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For Immediate Release

Strata™ Partners with Adobe™ to Connect™ Designers with Clients

Strata to Offer Adobe Connect Professional to Designers for Training and Communication

St. George, Utah, February 20, 2007 — Strata, the company adding the power of 3D to the designer's toolset, announced today a partnership with Adobe to offer the Acrobat Connect Professional application. Strata will utilize Connect for user training as well as make the software available to professional designers to improve client communication.

“Strata and Adobe share the vision of providing great tools to designers.” Says Ken Bringhurst, Strata's president. “With close ties to Photoshop and Illustrator firmly rooted in our software, Strata adds a new dimension to what designers can provide their clients. This new partnership with Adobe Acrobat Connect Professional will further allow designers to capture, create for, and collaborate with their clients.”

The Technology

Acrobat Connect Professional provides a highly effective online communication system, including voice, video, screen sharing, a whiteboard, chat and more. The system utilizes Adobe's Flash technology and is fully Mac and PC compatible.

User Training

Strata will be using Acrobat Connect Professional to provide online seminars and interactive classes. These courses will be taught by Strata's in-house professional staff along with well known designers from the Strata community. Course schedules will be announced in the near future.

Available to Designers

In addition to using Acrobat Connect Professional in training, Strata will make the application available to its customers so that they can improve client communication. Connect is ideal for initial presentations to secure clients, design progress presentations and final work presentation. Strata will make a free two week trial version available for users to test out the system.

Availability

Strata intends to make the Acrobat Connect Professional system available from its website starting March 1st. Training classes will begin in the first half of March.

About Strata

Strata is a division of Corastar Inc. Strata is located in the scenic red rock country of southern Utah. For more information see www.strata.com, or call 800-678-7282.

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