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FOR IMMEDIATE RELEASE

Strata Shows how to Master 3D in Photoshop and 3Dpro

Strata Bundles PhotoshopCafe Live with Strata 3D

St. George, Utah, January 14, 2004 — Strata, the company dedicated to adding a new dimension to the designers toolset, is showing users how to become 3D Masters of both Strata 3D and Photoshop.

For a limited time, Strata is bundling the PhotoshopCafe Live training CD by Colin Smith with any Strata 3D purchase or upgrade. This award winning CD based tutorial shows users how to create unbelievable 3D effects like beveled metal text, glass text, water reflections - and more - all in Photoshop!

Users will learn the inside tricks the pros use to create textures and do sophisticated image manipulation. Colin shows how to add lightning bolts, utilize the history brush and master compositing tricks. The CD runs full 800 x 600 video at 30 fps on the desktop without the need for any plug-ins. Everything is self contained and runs on both Windows and Mac OSX.

Bundled with Strata 3Dpro 3.9, the 3D depth continues with power-user features such as alpha channel anti-alias blending, multi-light shadow optimization, hierarchical object structure advancements, and 2D bezier extraction. Also, Open GL support has been enhanced for speed and efficiency and the Raydiosity renderer has been integrated with the Photon engine for superior image quality and speed.

For the value minded user, Strata is offering the unparalleled value of Strata 3Dplus and PhotoshopCafe Live both for just \$49.95. This is a watershed offer for the designer who wants to master 3D one step at a time.

For more information go to <http://www.strata.com/3dmaster> or call 1-800-STRATA 3D (800-787-2823).

About Colin Smith

Colin Smith is an award winning Graphic Designer who has caused a stir in the design community with his stunning photorealistic illustrations composed entirely in Photoshop. He is also founder of the popular PhotoshopCafe web resource for Photoshop users and web designers. In addition, Colin writes for Photoshop User and Mac Design magazines.

About Strata

Strata is a division of Corastar Inc. Corastar is a privately owned corporation based in St. George, Utah, amid the beautiful redrock country near Zion National Park and the Grand Canyon. Strata is dedicated to developing and publishing powerful, easy-to-use 3D and DV software tools for the creative individual, and to building an exciting new paradigm for business in the digital age with a focus on openness, innovation and shared community. For more information see www.strata.com.

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